

Beat: Entertainment

## **WARNER BROS. - EPIC ADVENTURES AND LEGENDARY BATTLES AWAIT**

### **WHAT TO PUT UNDER THE CHRISTMAS TREE**

PARIS, 23.10.2022, 09:23 Time

**USPA NEWS** - WARNER BROS. ENTERTAINMENT INC. is a fully integrated, broad-based entertainment company and a global leader in the creation, production, distribution, licensing and marketing of all forms of entertainment and their related businesses.

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A WarnerMedia company, the Studio is home to one of the most successful collections of brands in the world and stands at the forefront of every aspect of the entertainment industry, from feature film, television and home entertainment production and worldwide distribution to DVD and Blu-ray, digital distribution, animation, comic books, videogames, product and brand licensing, and broadcasting.

Warner Bros. Home Entertainment brings together Warner Bros. Entertainment's home video and videogames (Warner Bros. Interactive Entertainment) businesses in order to maximize current and next-generation distribution scenarios.

WBHE is responsible for the global distribution of content through Blu-ray Disc and DVD, electronic sell-through and transactional VOD and delivery of theatrical content to wireless and online channels. It is also a significant worldwide publisher for both internal and third-party videogame titles.

Warner Bros. Consumer Products extends the Studio's powerful portfolio of entertainment brands and franchises into the lives of fans around the world. WBCP partners with best-in-class licensees globally on award-winning ranges of toys, fashion, home décor and publishing inspired by franchises and properties such as DC, J.K. Rowling's Wizarding World, Looney Tunes and Hanna-Barbera.

The division's successful global themed entertainment business includes groundbreaking experiences such as The Wizarding World of Harry Potter in Orlando, FL, Osaka, Japan and Hollywood, CA; and Warner Bros. World Abu Dhabi, which opened in June 2018. With innovative global licensing and merchandising programs, retail initiatives, promotional partnerships and themed experiences, WBCP is one of the leading licensing and retail merchandising organizations in the world.

DC is one of the largest English-language publishers of comics and graphic novels in the world and home to some of the most iconic and recognizable characters ever created. DC is charged with strategically integrating its stories and characters across film, television, consumer products, home entertainment, interactive games and the DC Universe subscription streaming service, a first-of-its-kind digital subscription service, which delivers an immersive experience designed just for DC fans.

DC is built on the foundation of the world's greatest Super Heroes, including Batman, Superman, Wonder Woman, Aquaman and The Flash, as well as stand-alone, high-concept stories such as "Sandman," "Fables" and "American Vampire." DC also owns MAD, the subversive humor magazine parodying pop culture and current events. DC's publishing business remains the cornerstone of the company with thousands of comic books, graphic novels and magazines published each year.

- From witchcraft and wizardry to superhumans and animated animals - iconic brands across film, TV and games:

\* DC - Game of Thrones - Hanna-Barbera - Looney Tunes - Middle-Earth - Scooby-Doo - Tom And Jerry - Wizarding World.

- Collections - Family favorites, romantic movies and the best of the '80s...

\* Holiday Movie Favorites - DC TV - Binge TV - Chills n' Thrills - Must See Dramas - Fan Favorites - Family Favorites - Hottest Picks - Action & Adventure Picks - Halloween Favorites - EMMY® AWARDS NOMINEES & WINNERS - Pretty Little Liars - AAPI Heritage Month - Comedy TB\_V - Vikings - Black History Month - HBO - Clint Eastwood - True Romance - Curated Comedies - Stephen King - Best of the Decades - EMMY® AWARD WINNERS & NOMINEES 2021 - Classic TV - Celebrating Anniversaries - Everything

Bachelor - Love & Romance - Influential Filmmakers - Supernatural - Family Halloween - Warner Archive - Top TV Picks - Academy Award-Winning Best Pictures.

Source: WARNER BROS. ENTERTAINMENT INC. Headquarters in Paris - October 4, 2022

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**Article online:**

<https://www.uspa24.com/bericht-21772/warner-bros-epic-adventures-and-legendary-battles-await.html>

**Editorial office and responsibility:**

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

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Official Federal Reg. No. 7442619